



## ADVANCING AND MEASURING SUSTAINABLE CONSUMPTION AND PRODUCTION (SCP) FOR A LOW-CARBON ECONOMY IN MIDDLE-INCOME AND NEWLY INDUSTRIALIZED COUNTRIES (ADVANCE SCP)

As of: December 2021

The sustainable consumption and production of products reduces the emissions of greenhouse gases. The project contributes to establishing sustainable consumption and production patterns in eight emerging countries in South East Asia, Africa and Latin America. Orientation is provided by the "Ten-Year-Framework of Programmes on Sustainable Consumption and Production" of the United Nations. To this end, the project supports the development and introduction of sustainability information systems (SIS), which form a foundation for informed consumer decisions. The emission of climate-damaging gases is thus reduced and resource efficiency along the value chains is improved. The individual project activities focus on strengthening institutions, providing technical training, facilitating the transfer of knowledge and developing integrative, political solutions. The project also seeks possibilities for the development of NAMAs.

### State of implementation/results

Global:

- The Advance SCP project contributes significantly to various global outputs of the One Planet Consumer Information Programme for Sustainable Consumption and Production (CI-SCP) (link at bottom of page).
- The project launched a publication entitled "Consumer Information Tools and Climate Change: Facilitating low-carbon choices in Tourism, Buildings and Food Systems". Additionally, 5 infographics and 2 webinars are available.
- The "Guidelines for providing Product Sustainability Information" are the most downloaded publication from the OnePlanet

## PROJECT DATA

### Country/Countries:

Äthiopien, Brasilien, Chile, Ecuador, Marokko, Paraguay, Peru

### Implementing organisation:

United Nations Environment Programme (UN Environment)

### Political partner(s):

- Environment, Forest and Climate Change Commission (EFCCC) - Ethiopia
- Ministry of Economy - Brazil
- Ministry of Energy, Mines, Water and Environment (MEMEE) - Morocco
- Ministry of Environment (MINAM) - Peru
- Ministry of Environment (MMA) - Chile
- Ministry of Tourism - Morocco

### Implementing partner(s):

- Ministry of Energy, Mines, Water and Environment (MEMEE) - Morocco
- Ministry of Environment, Forest and Climate Change (MEFCC) - Ethiopia\*
- Ministry of Environment (MINAM) - Peru
- Ministry of Environment (MMA) - Chile
- Ministry of Tourism - Morocco

### BMU grant:

€ 3,739,878

### Duration:

01/2016 till 12/2022

### Website(s):

<http://www.oneplanetnetwork.org/initiative/advance-scp-advancing-and-measuring-sustainable-consumption-and-production-scp-low-carbon>





Network website and hundreds of companies in Latin America, Africa and Asia were trained using them. In addition, a video to present the Guidelines was launched in April 2021.

- The report on the first use of the "Guidelines for providing Product Sustainability Information (Ready to Drive the Market)" with 28 companies and certification bodies were presented at the UNEP Plenary on 11 March 2019. Case studies on this will be published on the Consumer Information Programme website (see link).
- A study on the social impact of products was presented in a webinar at the end of 2018, the recording of which is available on the Consumer Information Programme website.

Ethiopia:

- A study on eco-label certifications in the coffee sector was handed over to the Ministry of Environment, Forests and Climate Change (MoEFCC).
- National stakeholders were trained on the value chain approach and life cycle analysis as well as organic certification standards in collaboration with the Ethiopia Coffee and Tea Development Authority (ECTDMA).
- A manual for environmental clubs in schools was presented by the EFCC officer in Addis Ababa in August 2019 and copies distributed to over 100 participants. The English version of the manual is available on the project website.

Chile:

- In April 2019, a stakeholder workshop was organised to present the methodology for reporting mitigation actions on the Huelle Chile platform.
- In November 2018, the Ministry of Environment held a workshop to present the results of the National Plan for Sustainable Public Procurement (see link).
- The consumer information platform "Mi Código Verde" provides information on the most common food labels in supermarkets (see link).

Morocco:

- A study on the Ecological Footprint in the tourism sector in Marrakech, as well as a NAMA "Towards a climate-friendly accommodation sector through energy efficiency and renewable energy" was completed.

Peru:

- In collaboration with the Peruvian Ministry of





Economy, the webinar "The importance of using life-cycle methodologies to foster a circular economy" was organised, presenting the second phase of the project.

- UNEP and the Pontifical Catholic University of Peru organised training on "Life Cycle Analysis" from 23/09 to 09/10, with the participation of representatives from three ministries.

Paraguay, Ecuador and Brazil:

- Five workshops on the application of the "Guidelines for Providing Product Sustainability Information" were held.
- In Ecuador a Sustainable consumption campaign was launched in July 2021: "Hola Consumo Responsable". 44 organizations from public and private sector and civil society agreed to support the campaign ([www.holaconsumoresponsable.com](http://www.holaconsumoresponsable.com))

Environmental Alliance of the Americas:

- During the XXII Forum of Environment Ministers of Latin America and the Caribbean, the three founding ministers (Colombia, Costa Rica and Mexico) invited other LAC countries to join the "Alianza Ambiental de America". In 2020, Paraguay and Ecuador officially joined, representing the first regional initiative to develop a joint labelling programme. Both countries received technical assistance to join the Alianza Ambiental de America and develop (in the case of Paraguay) or implement (in the case of Ecuador) an eco-labelling programme at the national level.
- The regional conference "Sustainable Consumption Week in Latin America and the Caribbean" was held in September 2021. A total of 1365 people from 48 countries joined the event.

