



## CATALYZING PRIVATE SECTOR COMMITMENT TO IMPLEMENT THE BONN CHALLENGE - A PLATFORM FOR SUCCESS

As of: May 2021

To achieve the goals of the Bonn Challenge, additional investment is required from the private sector. The project is therefore helping companies integrate forest and landscape restoration (FLR) into supply chains relevant for forests while also promoting the FLR approach. The project is identifying methods, costs and benefits for this integration, and the results will be used to develop business models that illustrate the economic, social and ecological benefits that FLR has to offer. FLR is also being analysed in terms of its significance for the obligations needing to be met by the public and private sectors for zero net deforestation (ZND). Companies will be supported in their FLR and ZND activities by a knowledge community focusing on FLR in supply chains, which the project has set up based on business models and other experience with key private sector actors. A guideline to inform company initiatives and policymakers has also been produced.

### State of implementation/results

- The Restoration Opportunity Assessment Methodology (ROAM), a multi-stakeholder approach to assessing forest landscape restoration is underway in Ghana, Tanzania and Peru. Despite the delays due to the pandemic, drivers of degradation and restoration objectives have been assessed in the landscapes of Wassa Amenfi districts (Ghana), San Martin (Peru), Kilombero (Tanzania). Some of the issues identified range from soil erosion, inundations, to issues around pollination and water quality.
- In collaboration with Olam, ECOM and Kilombero Sugarcane Company, small producers and civil society organizations, analysis are underway to map out restoration opportunities.
- Once the preferred interventions are selected through a multi stakeholder process, the business cases on the interventions will be developed.
- The International Union for Conservation of

## PROJECT DATA

### Country/Countries:

Ghana, Peru, Tanzania

### Implementing organisation:

International Union for Conservation of Nature and Natural Resources (IUCN) - Switzerland

### Political partner(s):

- Ministry of Lands and Natural Resources - Ghana
- National Forest and Wildlife Authority (SERFOR) - Peru
- Tanzania Forest Service (TFS)

### BMU grant:

€ 1,999,725

### Duration:

01/2019 till 01/2022

### Website(s):

<http://www.iucn.org/theme/forests/projects/restoration-supply-chains-zero-net-deforestation-net-positive-action-resupply>





Nature (IUCN) is currently analysing the business model of the companies in the landscape to link it to the forest landscape restoration (FLR) intervention and have a business case relevant for the company as well as landscape actors.

- In addition, at global level, IUCN is collaborating closely with the Global Agribusiness Alliance to develop a community of practice on forest landscape restoration in supply chains.
- For more information, visit the new project webpage ([www.iucn.org/...](http://www.iucn.org/...)).

