



DOCUMENTARY FILM: ENERGY EFFICIENCY IN BUILDINGS IN THE MEDA REGION

As of: August 2019

OBJECTIVE AND ACTIVITIES

This project aimed to promote energy efficiency in buildings in the region through the provision of educational materials. To this end, a documentary film about ten successful pilot projects was produced in English, French and Arabic. The film demonstrates not only the economic advantages for homeowners and the building sector, but also the benefits to the economy overall. In addition, country-specific aspects are illustrated by means of practical examples. The film is accompanied by a brochure. This project is linked with the EU-funded MED-ENEC programme.

STATE OF IMPLEMENTATION/RESULTS

- Project completed
- The documentary was made in Arabic, French, English and German; 300 copies of the documentary 'Natur ist Zukunft' (Nature is the future) including 15,000 booklets on the film were published and advertised to the target group
- Demonstration of feasibility, featuring information on the economic and technical aspects of energy efficient buildings, prepared for various target groups for use in political and technical advisory services or in 'Young Leader' training courses
- Cooperation with the Regional Center for Renewable Energy and Energy Efficiency (RCREEE), primarily in distributing materials at various workshops and educational seminars in 10 Arab member states
- Cooperation agreement with universities for educating relevant study groups through project materials
- Film turned over to Deutsche Welle for active, worldwide marketing and possible

PROJECT DATA

Country:

Ägypten, Algerien, Israel, Jordanien, Libanon, Marokko, Palästinensische Autonomiegebiete, Syrien Arabische Republik, Türkei, Tunesien

Implementing organisation:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Partner institution(s):

- Diverse climate change relevant institutions in the respective partner countries/Diverse klimarelevante Institutionen in den entsprechenden Partnerländern
- Diverse partner institutions (governmental institutions and non-governmental organisations)

BMU grant:

€ 399,058.01

Duration:

12/2008 till 06/2009

Website(s):

<http://www.med-enec.com/>

Related news and movies

Related publications





Federal Ministry
for the Environment, Nature Conservation
and Nuclear Safety

INTERNATIONAL CLIMATE INITIATIVE (IKI)



broadcast on Deutsche Welle TV; including
Spanish translations

