



ECOSYSTEM-BASED ADAPTATION TO CLIMATE CHANGE IN COOPERATION WITH THE PRIVATE SECTOR IN MEXICO

As of: December 2021

The conservation of ecosystems protects biodiversity and can also have a positive economic impact on tourism. The project is therefore working in three Mexican regions that are characterised by great potential for tourism and rich biodiversity on the one hand and vulnerability to climate change on the other. It supports the integration of biodiversity into economic development, decision-making processes and sector investments. Climate change impacts and their links with ecosystem services are analysed to this end and integrated into business decisions. Besides, key stakeholders are trained how to use the ecosystem-based adaptation (EbA) approach. Together with the tourism sector, the project implements EbA pilot measures in various ecosystems taking into account nature reserves and traditional knowledge of the local population. The measures contribute to fulfilling and linking the NDCs and the Aichi targets.

State of implementation/results

- Through continuous consultation with SECTUR, the topic of climate change could be integrated into the Sector Programme for Tourism 2019-2024 and the National Tourism Act
- The topic of ecosystem-based adaptation to climate change was presented at the Sustainable & Social Tourism Summit in Cancun from 23-25 June 2019
- The first national conference of ADAPTUR with high-ranking representatives from politics and business took place from 3-4 October 2019 in Mexico City and was opened by the Tourism Minister Miguel Torruco
- Pilot Region San Miguel de Allende: Through continuous confidence-building measures (including an excursion to the watershed by entrepreneurs, civil society and the press), a rapprochement between civil society and the private sector was achieved in order to take first steps towards solving the water problem in San

PROJECT DATA

Country/Countries:

Mexiko

Implementing organisation:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH - Mexico

Political partner(s):

- Mexican Agency for International Development Cooperation (AMEXCID)

Implementing partner(s):

- Secretariat of Tourism - Mexico
- Ministry of Environment and Natural Resources (SEMARNAT) - Mexico
- National Commission of Protected Areas (CONANP) - Mexico
- National Institute of Ecology and Climate Change (INECC) - Mexico

BMU grant:

€ 4,000,000

Duration:

09/2017 till 12/2021

Website(s):

<http://www.giz.de/en/worldwide/66805.html>

<http://www.adaptur.mx>





Miguel de Allende

- Pilot Region Riviera Nayarit/Jalisco: On March 20, 2020, the urban action plan on climate change was presented in Puerto Vallarta, which was developed with the support of ADAPTUR. The business association AEEBA has agreed to provide 12 million Mexican pesos to pay for environmental services
- Riviera Maya pilot region: Together with the protected area authority CONANP, ADAPTUR organised an international workshop on the protection of the Meso-American coral reef with over 70 participants from science, the public sector and civil society, in which an action plan for saving the coral reefs was developed
- A total of 62 journalists were trained to report on the effects of climate change in the Mexican tourism sector

