

Programa ForestAr 2030

ForestAr 2030 is a concerted initiative initiated in 2018 under the steer of Argentina's Secretary of Environment, set to develop a broad stakeholder vision and strategy to both conserve natural forests and create a new forest economy, to deliver on the country's commitment to reducing climate change, while positively impacting its SDG Agenda and Bonn Challenge commitments.

Conceptual framework:



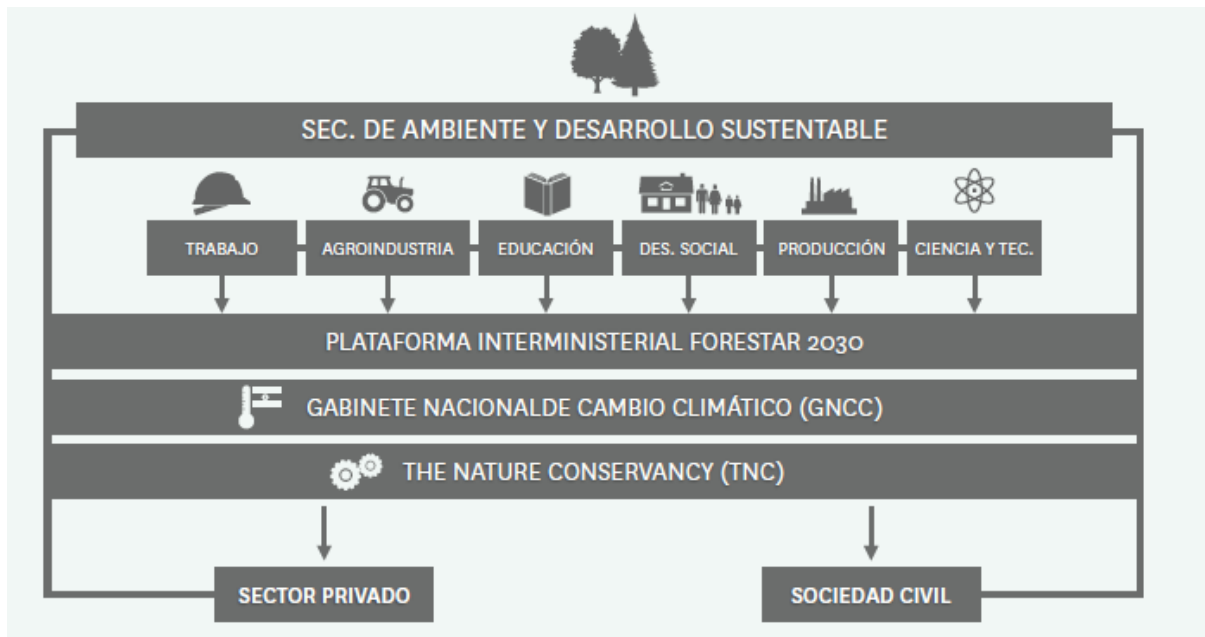
The cornerstone of ForestAr 2030 is the understanding that forests offer the single largest "natural climate solution" through the conservation, restoration and improved land-management techniques that increase carbon storage or avoid greenhouse-gas emissions in landscapes worldwide. This concept is founded on academic research which calculated that natural climate solutions can provide 37% of the carbon reductions needed to meet the goals of the Paris Agreement, while also providing clean air, water and habitat for wildlife¹.

Logical framework:

- A sustainable forest economy is required to comply with national NDC targets
- It implies coordinating efforts and building partnerships among forestry industry, civil society & government to protect existing forests and sustainably expand forest cover, raising the agenda to public policy status.
- A public policy needs wide support from opinion leaders and society
- The creation of a common platform is needed to achieve the expected level of support, integrating efforts and communicating the multiple and synergistic benefits -from a social, economic and environmental standpoint- of a new forest economy.

¹ Source: "Natural Climate Solutions" article published in the Proceedings of the National Academy of Sciences of the United States of America. Griscom et.al. with the participation of renowned scientific institutions and organizations, including TNC. Year: 2017. <http://www.pnas.org/content/114/44/11645>

Thus, a multi-sectorial approach was needed to guarantee success: society, government and the private sector, each one within its own sphere of activity and responsibilities. To ensure a holistic approach, ForestAr 2030 is anchored on the National Cabinet for Climate Change.



Dedicated work has taken place over the past year across a number of fronts including science and conservation, public policy, markets, finance, innovation, communication, mobilization, and leadership. While all of these are equally important on their own right, the leadership strand was seen as critical in ensuring alignment and ownership for the transformation being proposed. It involved 4 workshops with key representatives of all relevant stakeholder groups sharing one same space and working together. The vision they chose to embrace reads: *“Argentina recognises the potential of its forests, and values the ecosystem services they deliver, most significantly in their role to mitigate climate change. By 2030, forests will be used sustainably, generating opportunities which strengthen the regional economies. In the international arena, Argentina is a trusted and competitive player in the global markets of forest based products.”* This is now being developed into a Strategic Plan through 2030, by those same actors.

LINKS:

ForestAr 2030 webpage: <https://www.argentina.gob.ar/forestar2030>

Institutional Video with subtitles in English: https://youtu.be/_pKHpkB-7fU