

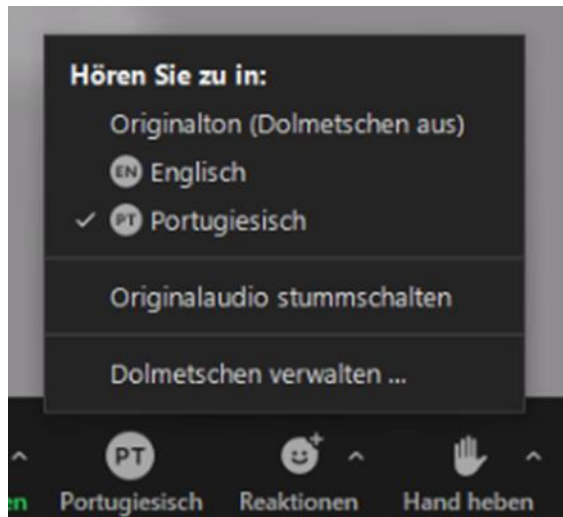


# **IKI COUNTRY CALL BRAZIL 2024 ONLINE SEMINAR**

# Introduction

## IKI Country Call Brazil 2024 – Online Seminar

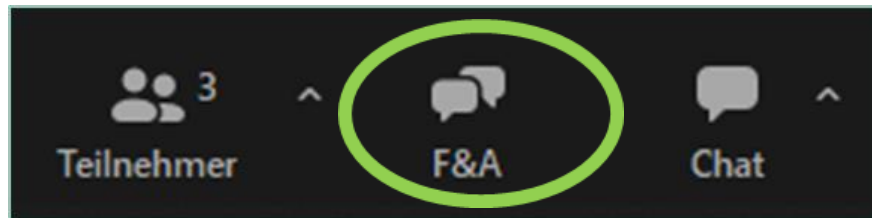
- **Welcome note**
- **Interpretation available:** EN/PORT or Original



# Introduction

- **Netiquettes:**

- Log in with your full names and organisation
- All cameras and microphones switched off
- Zoom Q&A feature for questions and chat feature for technical questions



- **Seminar flow**

# Agenda

- I. The IKI and the Country Call Brazil 2024**
- II. How to prepare a successful project outline**
- III. How to participate in the ideas competition**
- IV. Selection procedure of the Country Call Brazil 2024**
- V. Presentation of Thematic priority 1, 2 and 3**
- VI. Q&A Session**

# Presenters and panelists

Person	Ministry / organisation
Wofsi Yuri Souza	Brazilian Cooperation Agency (ABC)
Philipp Behrens, Berit von Kurnatowski	German Federal Ministry for Economic Affairs and Climate Action (BMWK)
Gustavo Fontenele	Ministry of Industry, Foreign Trade and Services of Brazil (MDIC)
Raoni Rajão, Gabriela Antunez	Ministry of Environment of Brazil (MMA)
Antônio da Costa e Silva, Cristiana Scorza Guimaraens	Ministry of Cities of Brazil (MCID)
Axel Benemann	German Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV)
Sarah Teller-Tokarska	IKI Office at ZUG
Sarah Odera	Moderator



# The International Climate Initiative (IKI)

# The International Climate Initiative (IKI)



- Since 2008, the IKI has been financing climate and biodiversity projects in developing, emerging, and transition countries.
- More than 950 projects with a current funding volume of almost €6 billion
- Project selection through idea competitions for the thematic and country calls across four funding areas
- ODA eligibility as a prerequisite for the receiving IKI funds.
- Since 2022, the IKI has been implemented by three ministries.

**Mitigation of greenhouse gas emissions**

**Adaptation to the impacts of climate change**

**Conservation of biodiversity**

**Conservation of natural carbon sinks**  
Focus on reducing emissions from deforestation and forest degradation (REDD+)

# The IKI Ideas Competitions

To promote climate and biodiversity projects in developing and emerging countries



## Large-scale projects

- Large funding volume
- Long project term
- Implementation by **consortia**

### Thematic Calls



### Country Calls



## Small-scale projects

- Small funding volume
- Short project term
- Implementation by individual implementing organizations

### IKI Small Grants



### IKI Medium Grants







# Country Call Brazil 2024

# Country Call Brazil 2024

## Key facts

- Funding volume from € 8m to € 30m, depending on them. priority
- Project duration of up to eight years
- Only bilateral projects
- 3 different thematic priorities
- Local content (50% rule)
- Implementation through consortia (min. 2, max. 4 organisations)
- Two-phase selection procedure
- Deadline: 28 May 2024



# How to draft a successful project outline

# Some of the minimum requirements

- Thematic fit with respective thematic priority
- Eligibility of implementing organisations / consortium
- Appropriate legal form (eligible for funding)
- Lead organisation meets turnover criterion
- Application as consortium (min. 2, max. 4 organisations in total)
- Lead organisation has at least five years of experience in international cooperation.
- Lead organization has experience in Brazil.
- Expenditure based accounting (applicable for organisations based in Germany)

# How to draft a successful project outline (1/3)

## General remarks

- Clear and precise language
- Avoid using buzzwords and language exaggeration
- Harmonise contributions from different stakeholders
- Feasibility of the outline with respect to results chain and consortium

## Context

- Strong linkage to political agendas and strategies of Brazil (national ownership)
- Highlight possible cooperation/synergies with other [IKI] projects (if possible), but also differences
- Avoid duplications with similar projects in the project region

# How to draft a successful project outline (2/3)

## Project vision

- Realistic ambition level
- Transformative character
- Consistency with the IKI thematic priority as well as overall IKI objectives
- Complex, holistic solution approaches

## Theory of change / results chain

- Specific, plausible and realistic approach
- Consistent presentation of impact logic in the result chain theory and the logical framework
- General structure of work packages and description of how activities build on each other
- Include concrete implementation activities as examples

# How to draft a successful project outline (3/3)

## Local involvement

- Direct involvement of local actors and relevant networks and platforms
- 50% rule to be implemented through local actors

## Project consortium

- References/ experience of all partners are suitable and complementary
- Competences of all partners are specified and considered in the distribution of the work packages
- Strong involvement of local partners
- Budget allocation reflects the distribution of work packages to the consortium partners



# How to participate in the ideas competition



# Who is eligible to apply

## Eligible organisations

- Non-governmental organisations
- Universities and research institutions
- International intergovernmental organisations and institutions (such as development banks)
- Organisations and programmes of the United Nations
- Private sector companies (project not aiming at profit maximisation)
- Implementing organisations of the German Federal Government

## Non-eligible for funding

- Private individuals
- Governments of the partner country (Brazil)
  - national ministries
  - presidential offices

# Required Documents

1. **Outline form** to fill in on the [IKI online platform](#)
2. **Project concept** as a pdf document (max. five pages; template provided on IKI online platform)
3. **Organisational chart** explaining the consortium structure.

Additional documents submitted (e.g. draft cooperation agreement) are not decisive for the outline selection process.

# How to submit your project outline

Online Registration and Login

- Submission only via the [Online-Plattform](#)
- by lead organisation
- Deadline: 28 May 2024, 04:00 p.m. (CET)

<https://ideas.international-climate-initiative.com/en/iki-call/login-applicant>

## Login

Username

Password

[» LOGIN](#) [» Forgot your password?](#)

## Registration

Please complete all required fields \*

E-mail: \*

Password: \*

Repeat Password: \*

☐ I acknowledge and agree to terms \*

[» I have been informed about the privacy policy, and I accept it. I am aware that the data entered by me are only stored for the purpose for which they were collected and that they are only kept as long as necessary for this purpose. This also includes the disclosure of such data to third parties, as far as this is necessary for processing. I have taken further privacy information from the privacy policy. I am also aware that I can object to this consent at any time by email, post, or fax.](#)

# How to fill in the project outline form

Project outline form is based on the IKI-Selection Criteria (minimum requirements and assessment criteria)

1	Project data and lead organisation (applicant)
2	Brief description
3	Project concept
4	Requirements for project
5	Project alignment
6	Budget (in EUR)
7	Miscellaneous
A1	Consortium
A2	References
	Overview
	Terms and Conditions

= Contains open mandatory fields

= This is a required field

## 1. Project data and lead organisation (applicant)

### 1.1 Project\*

**Project title\*:** ?

200 characters remaining

**Thematic priority\*:** ?

Please be aware that changing this field will delete the list of implementing countries.

(please select)

**Support area\*:** ?

(please select)

**Project type\*:** ?

(please select)

**Country/ countries of implementation\*:** ?

Afghanistan

Albania

Algeria

Angola

Argentina

Armenia

Azerbaijan

Bangladesh


# How to submit your project outline

## Project outline: Terms and Conditions

- ☐ The lead organisation confirms to have read and understood the terms and conditions listed above. The lead organisation understands that the violation of these terms and conditions by any member of the consortium or through any project activity can lead to exclusion from the selection process as well as the termination of funding agreements at any time. \*

## PDF download

You can download the outline as a PDF here. This document is for your records only and does not need to be sent to us. You can also create a PDF on the call dashboard after submission, and you will also receive the PDF by email upon submission.

 Download the outline as a PDF

## Final Submission

Are you sure that you want to submit your project outline? After submission the content of the project outline form cannot be changed.

\*\* Your project outline contains incorrect data. Please revise in order to be able to submit the outline.

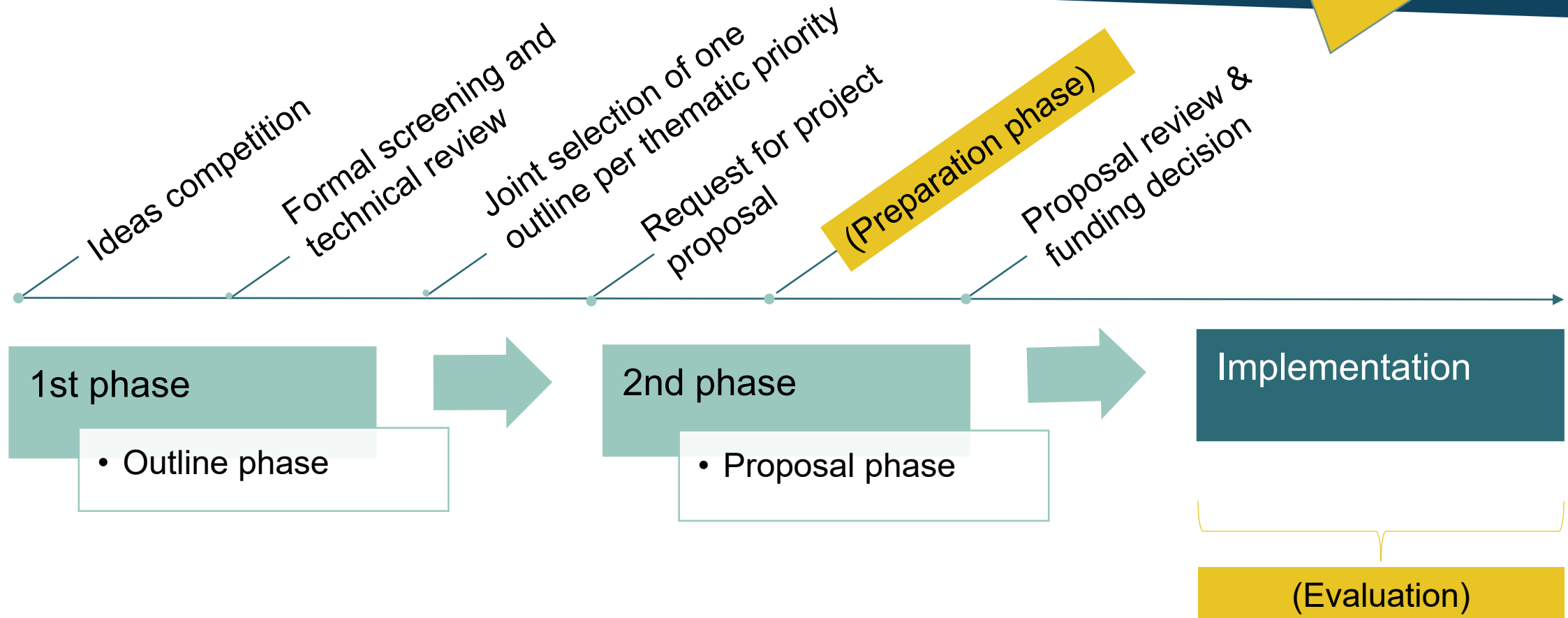
 Submit



# Selection procedure of the IKI Country Call Brazil 2024

# The two phases of the selection procedure

Selection procedure is based on the IKI-Selection Criteria (minimum requirements and assessment criteria)





# Thematic Priority 2: Deforestation



# Action Plans for Prevention and Control of Deforestation

Raoni Rajão  
DPCD/SECD/MMA



Amazon



Pantanal



Pampa



Cerrado



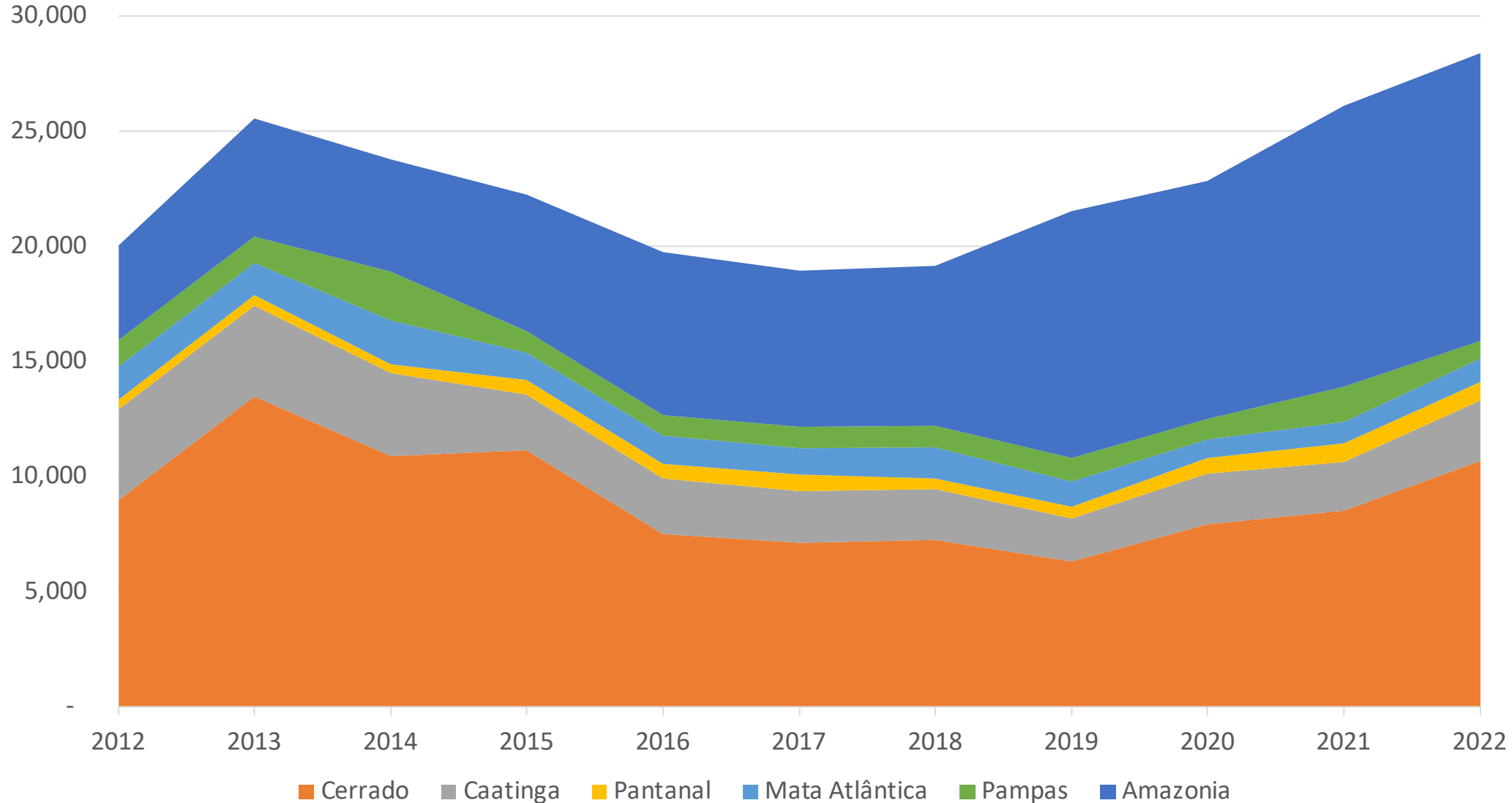
Caatinga



Atlantic Forest



# PRODES Brasil

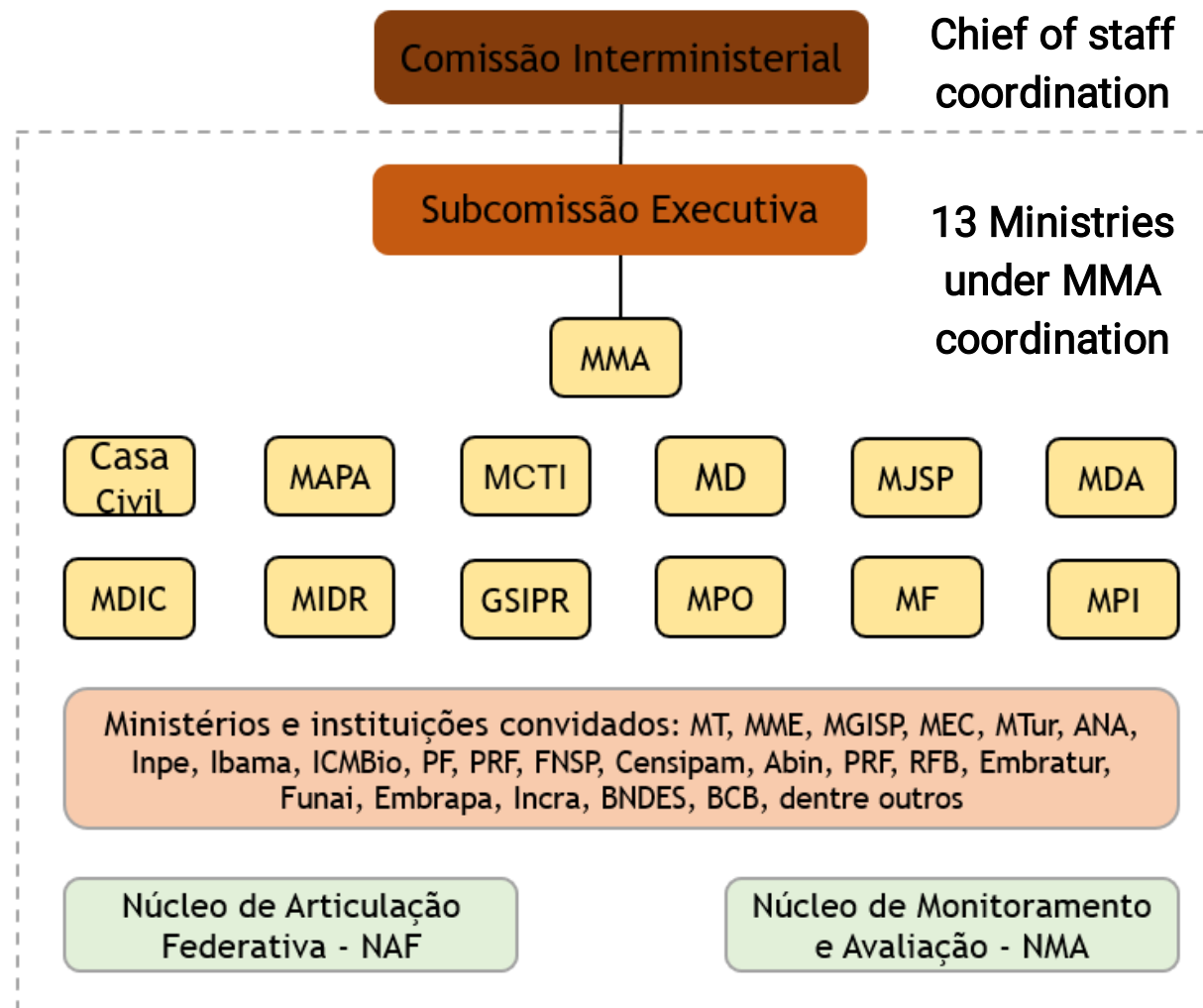
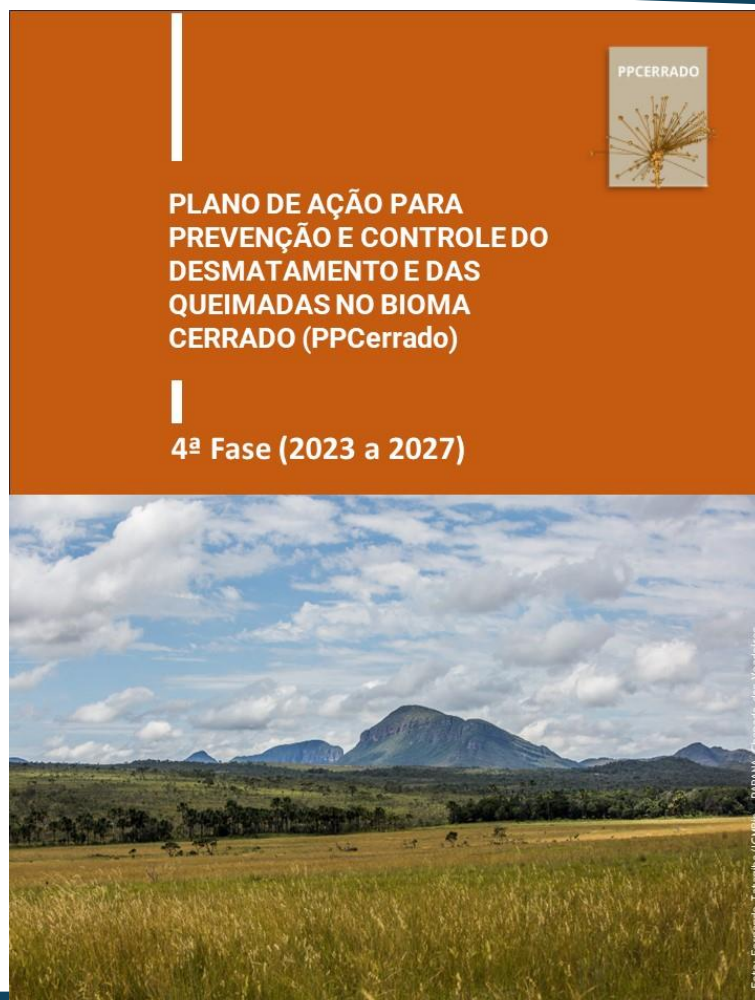


56% of  
native  
vegetatio  
n loss in  
Cerrado  
&  
other  
biomes



# 4<sup>th</sup> Phase PPCerrado (2023 a 2027)

## Decree n. 11.367/2023 - Governance





# IKI Call: Thematic priority 2

---

## Combating deforestation in the Brazilian biomes Cerrado, Caatinga, Pantanal, Atlantic Rainforest and Pampa

### Objectives:

1. **Financial incentives for biodiversity conservation** and climate protection have been developed and the implementation of existing financing instruments is supported;
2. **Socio-biodiversity** product chains are strengthened and **promoted**;
3. **Protected areas have been consolidated** and expanded and are managed better.

### Target groups/sectors of the project:

- Small and medium-sized producers in the respective biomes (balanced by gender)
- Financial institutions
- Collective territories such as rural settlements (assentamentos), indigenous lands, sustainable use conservation units and quilombola lands
- National and subnational governments
- Protected area authorities
- Research institutions, academia

# Key elements

---

## Support for PPCDs

Monitor actions  
and results of  
Plans

Scientific studies

Enablers of civil  
society  
participation

## Instruments to implement Plans

Promote  
Sociobiodiversity  
product chains

Consolidate  
Conservation  
Areas (including  
OMECS)

Financial  
Incentives to avoid  
legal deforestation



# OBRIGADO

MINISTÉRIO DO  
MEIO AMBIENTE E  
MUDANÇA DO CLIMA



Foto: Fernando Tatagiba/ICMBio





# Thematic Priority 1: Industrial Decarbonisation



# IKI\_BR

## Priority 1 – Decarbonisation of emission-intensive industrial sectors

Brasília, April 18th, 2024

MINISTÉRIO DO  
DESENVOLVIMENTO,  
INDÚSTRIA, COMÉRCIO  
E SERVIÇOS



## 5.1 Thematic priority 1: Decarbonisation of emission-intensive industrial sectors

**The envisioned project** (Min. EUR 20 million to max. EUR 25 million) should work toward the **following objectives**:

- **Science-based studies**, technology needs assessments, pathways and roadmaps **for deep industrial decarbonisation** of cement and steel **have been developed**
- Companies, **industry** associations, technology providers, investors, **have benefitted from** networking and knowledge sharing of **innovative approaches** and **implementation of decarbonisation pathways**
- **Business models have been developed** for the **low-emission production** of cement and steel including the uptake of renewable energies, energy efficiency, circular economy, etc
- **Concrete activities and pilots** in the cement and steel sector **have been** financed and **implemented**
- Industrial actors have **access to finance and matchmaking**
- **Coordination with relevant global initiatives** (e.g. Brazil Industrial Decarbonization Hub)



# 5.1 Thematic priority 1: Decarbonisation of emission-intensive industrial sectors

Possible target groups/sectors:

- National government
- Private sector, in particular emission-intensive companies,
- Industry associations,
- Chambers of commerce
- Finance institutions
- Research institutions, think tanks and universities



# International Cooperation Programs in support of National Strategy for Industrial Decarbonisation

## New Industry Brazil

PotencializEE

**NATIONAL STRATEGY FOR  
INDUSTRIAL DECARBONISATION**

Technical Assistance  
(World Bank)

US Department of State (Bureau of  
Energy Resources - ENR) e Deloitte

First Movers Coalition (WEF)

Industry Emissions Mitigation  
Sector Plan

IKI COUNTRY CALL for BRAZIL

Industrial Transition Accelerator  
(ITA)

Industry Decarbonization  
Hub (UK)

Partnership for Net Zero  
Industry (UNIDO)

Euroclima+ (EU)



# National Estrategy for Industrial Decarbonization

## Strategic Pillars

- 1. Technological Innovation and Energy Efficiency:** increase energy efficiency and reduce dependence on fossil fuels.
- 2. Renewable Energies:** integration of renewable sources in the industrial energy mix
- 3. Circular Economy:** optimization of industrial processes, reuse and recycling of materials
- 4. Capacity Building and Training:** qualifying the industrial workforce in new technologies
- 5. Green Financing:** credit lines and tax incentives for industrial decarbonization, including facilities for small and medium-sized enterprises.
- 6. Legislation and Standards:** encouraging emission reductions and socioeconomic development with a just transition, including the carbon market



**MINISTÉRIO DO  
DESENVOLVIMENTO,  
INDÚSTRIA, COMÉRCIO  
E SERVIÇOS**





# Thematic Priority 3: Urban adaptation

## **Thematic priority 3:**

Climate change adaptation in vulnerable urban territories: Cooperating with communities and strengthening local governments

**MINISTRY OF CITIES**

MINISTÉRIO DAS  
CIDADES





# The Challenge: Urbanization and Climate Change in Brazil

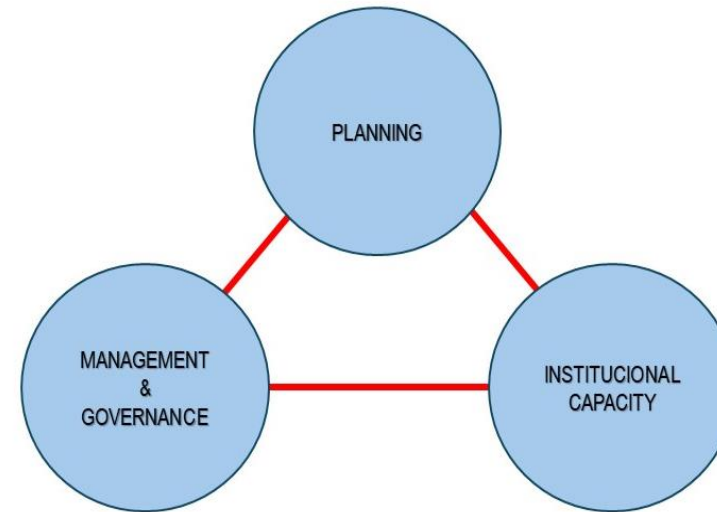
- Socio-territorial segregation and urban poverty;
- Inadequate infrastructure;
- Disruption of essential services and systems of urban interest in climate crises;
- Low awareness of climate issues;
- Scarcity of information on climate change and risk at the municipal level;
- Low culture of climate and urban-environmental innovation;
- Low quality of urban projects and public investment;
- Investments focused on gray infrastructure;
- Precariousness of public administration for the urban development agenda (quantitative x qualitative).



# Project Objectives: Building Resilience Together

- Strengthen the adaptation capacities of vulnerable areas;
- Promote community-oriented climate adaptation practices;
- Increase resilience of critical urban infrastructure and services/urban systems;
- Enhance public management (subnational and national governments) for resilient urban development;
- Strengthen integrated urban projects and public investment;
- Strengthen intersectoral and cooperative action in urban adaptation.

PROJECT FRAMEWORK





# Expected outcomes: Better Cities!!!

- Vulnerable communities **sensitized and empowered**;
- **Enhanced government capacities**;
- Climate change and climate risk **information systems designed to local needs**;
- **Urban Infrastructure** and strategic **urban systems** are **climate proofed**;
- **Urban green areas** **strengthen** climate change resilience;
- **Demonstration projects (pilots)** shed light on **climate-resilient urban** intervention models;
- Pilots also present practical examples of how **communities** can participate in diagnosing problems and **co-creating solutions**
- **Urban intervention projects** and investments by the MCID **incorporate the climate agenda and NbS/EbA**;
- **Local experiences and previous efforts** in climate change adaptation, NbS and EbA are amplified.



MINISTÉRIO DAS  
CIDADES

GOVERNO FEDERAL



UNIÃO E RECONSTRUÇÃO



[sndum.cidades@mdr.gov.br](mailto:sndum.cidades@mdr.gov.br)



+ 55 61 2034-5628 / 2034 5637



GOV.BR/CIDADES






# Q&A SESSION

# Information / Communication

Important links and contact

- For more detailed information, see the [funding announcement](#), and [FAQ section](#) on the [IKI-Website](#)
- On the [IKI website](#) you will also find the webinar recording
- For further questions please send an E-mail to [iki-office@z-u-g.org](mailto:iki-office@z-u-g.org)
- Submission of outlines only via [IKI-Online Platform](#) until 28<sup>th</sup> May 2024, 16:00 (CET)

 Stay up to date!  
[iki\\_germany](#)



[iki-office@z-u-g.org](mailto:iki-office@z-u-g.org)  
Contact us!

# THANK YOU FOR YOUR ATTENTION



[international-climate-initiative.com](https://international-climate-initiative.com)



[@iki\\_germany](#)



[iki-office@z-u-g.org](mailto:iki-office@z-u-g.org)